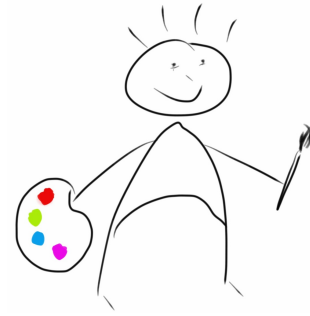


The C Word:

Demystifying Creativity



My goal

To reveal “*I am not creative*” as a dysfunctional limiting belief so we can all rediscover our creative mojo.

Aims

Enable participants to:

- Reflect on their own creative confidence and practice
- Take control of developing their creative thinking skills

Learning Outcomes

Participants will be able to:

- Describe the antecedents and importance of individual, group and organisational creativity
- Recognise and manage barriers to creativity
- Lead and take part in group creative thinking exercises

About Rob

Rob draws on his recent Masters-level research into creative problem solving techniques and personality types to show how we can all be more creative in our thinking and problem solving.

He brings with him a decade of working with blue-chip companies on tough problems.



Booking

m 07799 652939

e rob@robtatman.com